



The Children's Medical Nutrition Alliance (CMNuA), a non-profit organization dedicated to providing food, related medical expenses and quality of life enhancing programs to families with children who have medical conditions that make them **deadly allergic to the protein in FOOD...ALL FOOD. These children need medical nutrition to thrive and even survive.** Their parents are hard working people like you and me. In our community and across the country, they hold down jobs, pay housing and utilities expenses and have health insurance. BUT, insurance doesn't cover the \$50+ PER CAN for the formula that their children need TO LIVE. **THEY DESPERATELY NEED OUR HELP!**

Thanks to the generosity of companies and individuals like you, this year CMNuA has been able to help **almost 50 families**, providing their children with the life-saving nutrition they need through our Funding Food and Families Program. We couldn't have done it without the incredible support of last year's Gala sponsors and attendees.

CMNuA's Fund for Food and Families is now its third year of providing special, life-sustaining formula, **FREE OF CHARGE** to area families, and those across the country, whose children will starve or suffer life altering severe reactions to the protein in food. Our list of recipients is growing daily but the need is far outpacing our ability to help everyone. We rely solely on donations to fund **this life-saving medical food campaign**, so CMNuA will be hosting our 2<sup>nd</sup> Annual Funding Food and Families Gala on Saturday, December 9, 2017 at the River Creek Club in Leesburg, VA.

This event is one of the main sources of fundraising for the Children's Medical Nutrition Alliance and our Fund for Food and Families, and we would like to **PROMOTE YOUR COMPANY** at our Gala and on our website, [www.cmnu.org](http://www.cmnu.org). Please consider one of these ways to help raise much needed capital so we can help these children!

1 – **SPONSORSHIP** is a great way to **make a HUGE DIFFERENCE for local children and their families** while generating future business from over 200 anticipated attendees, local business owners and as well as over the 225,000 reached through our social media network and print media coverage. We offer many levels of sponsorship to choose from and have something to fit every budget. (see attached)

2 – **PURCHASE A TABLE** for you, your company, and your family and friends to attend our 2<sup>nd</sup> Annual Funding Food and Families Gala. You can also sponsor a table and enjoy this fun-filled memorable night with VIP table placement and your company name displayed on the table and in our sponsor materials.

3 – **FORMULA SPONSOR** Each \$200 donated will sponsor a case of life-sustaining formula that will be delivered to a family in need with your company name on sponsor donor card attached.

4 – **DONATE FUNDS** Visit [www.cmnu.org](http://www.cmnu.org). No donation is too large or small.

Attached you will find: Sponsorship Opportunities Information  
Sponsorship Form  
Tax Exempt Form from IRS

Please complete the sponsorship form and return to:

The CMNuA, 20539 Courier Ridge Pl, Ashburn VA 20147  
Or email to [lendress@cmnu.org](mailto:lendress@cmnu.org)

## Sponsorship Opportunities

### **\$7,500 Diamond**- Presenting Sponsor

- Speaking presentation on stage
- Company logo on red carpet step and repeat
- Company identification in print/electronic advertising
- FULL PAGE back cover or inside front cover ad (your choice) in the Gala Program Book
- Company name/logo on exclusive slide presentation shown during dinner
- Company name/logo in exclusive top tier of recognition on sponsor page in Gala Program Book
- Company name/logo on event signage
- Company name/logo/link placed on [www.cmnuu.org](http://www.cmnuu.org) for one year
- Verbal recognition by emcee at event
- Company identification (name/logo) in all marketing materials "The CMNuA 2<sup>nd</sup> Annual Funding Food and Families Gala presented by your company name"
- Complimentary table at event (10 Gala tickets)
- VIP seating at event
- Recognition throughout the year
- Company materials or promotional item provided to each guest (provided by sponsor)

### **\$5,000 Ruby** - Live Auction Sponsor (Exclusive)

- Company name/logo on auction paddles and signage at Live Auction Table display
- Company name/logo on slide presentation shown during dinner
- Company name/logo in Gala Program Book
- Company name/logo on event signage
- Company name/logo/link placed on [www.cmnuu.org](http://www.cmnuu.org) for one year
- Verbal recognition by emcee at event
- Company identification (name/logo) in marketing materials
- Full page inside back cover ad placement in Gala Program Book
- FIVE complimentary gala tickets
- VIP seating at event
- Company promotional item provided to each guest (provided by sponsor)

### **\$3,000 Garnet** - Signature Drink Sponsor (Two available)

- Company name/logo carved into signature drink ice sculpture
- Company name/logo on slide presentation shown during dinner
- Company name/logo in Gala Program Book
- Company name/logo on event signage
- Company name/logo/link placed on [www.cmnuu.org](http://www.cmnuu.org)
- Verbal recognition by emcee at event
- Company identification (name/logo) in marketing materials
- Full page inside back cover ad placement in Gala Program Book
- FIVE complimentary gala tickets with VIP Seating
- VIP seating at event

### **\$3,000 Garnet - Open Bar Sponsor (Exclusive)**

- Company/logo at the bar and with item/giveaway if sponsor so chooses
- Company name on slide presentation shown during dinner
- Company name in Gala Program Book
- Company name on event signage
- Company name/link placed on [www.cmnu.org](http://www.cmnu.org)
- Verbal recognition by emcee at event
- Company identification in marketing materials
- Full page ad placement in Gala Program Book
- Company promotional item provided to each guest (provided by sponsor)
- THREE complimentary Gala tickets
- Preferred seating at event

### **\$2,000 Emerald – Red Carpet Sponsor (2 available)**

- Company name/logo on red carpet step and repeat
- Company name on slide presentation shown during dinner
- Company name in Gala Program Book
- Company name on event signage
- Company name/link placed on [www.cmnu.org](http://www.cmnu.org)
- Verbal recognition by emcee at event
- Company identification in marketing materials
- promotional item provided to each guest (provided by sponsor)
- ½ page ad placement in Gala Program Book
- TWO complimentary Gala tickets
- Preferred seating at event

### **\$1,500 Amethyst - Cocktail Hour Sponsor (2 available) | ~~Centerpiece Sponsor~~ **SOLD****

- Company name/logo on signage at cocktail hour or on centerpiece
- Company name on slide presentation shown during dinner
- Company name in Gala Program Book
- Company name on event signage
- Company name/link placed on [www.cmnu.org](http://www.cmnu.org)
- Verbal recognition by emcee at event
- Company identification in marketing materials
- Company promotional item provided to each guest (provided by sponsor)
- ½ page ad placement in Gala Program Book
- TWO complimentary Gala tickets
- Preferred seating at event
- Other benefits exclusively for each package



## **\$1,000 Sapphire** - Dinner Sponsor (Multiple) | Table Sponsor (Multiple) | Photography Sponsor **SOLD**

- Company/logo with item or give-away on each chair (Dinner Sponsor)
- Company name on your Table with Premier table placement (Table Sponsor)
- Company name on slide presentation shown during dinner
- Company name in Gala Program Book
- Company name on event signage
- Company name/link placed on [www.cmnuu.org](http://www.cmnuu.org)
- Verbal recognition by emcee at event
- Company identification in marketing materials
- ½ page ad placement in Gala Program Book
- Dinner sponsorship includes Two complimentary Gala tickets
- **Table sponsorship includes 10 Gala tickets**

## **\$500 Pearl** – Supporting Sponsor

- Two complimentary Gala tickets
- Company name on slide presentation shown during dinner
- Company name in Gala Program Book
- Company name on event signage
- Company name/link placed on [www.cmnuu.org](http://www.cmnuu.org)
- Verbal recognition by emcee at event
- Company identification in marketing materials
- ½ page ad placement in Gala Program Book

## **\$200 Formula Sponsor**

Each \$200 donated will sponsor a case of life-sustaining medical formula

## **Advertising Sponsor**

Full page ad - \$200

Half page ad - \$100

Quarter page ad - \$50



# 2<sup>nd</sup> Annual Funding Food and Families Gala

## SPONSORSHIP FORM

RETURN THIS FORM NO LATER THAN NOVEMBER 10, 2017. FOR ADDITIONAL INFORMATION OR QUESTIONS CALL 571.216.7291

Primary Contact: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Website: \_\_\_\_\_  
Email: \_\_\_\_\_  
Facebook: \_\_\_\_\_

**LEVELS OF SPONSORSHIP – if available, circle type of sponsorship desired:**

- \_\_\_\_\_ Diamond \$10,000
- \_\_\_\_\_ Ruby – (Live Auction Sponsor)- \$5,000
- \_\_\_\_\_ Garnet – (Signature Drink Sponsor, Open Bar Sponsor) - \$3,000
- \_\_\_\_\_ Emerald – (Red Carpet Sponsor) - \$2,000
- \_\_\_\_\_ Amethyst – (Cocktail Hour Sponsor, Centerpiece Sponsor) - \$1,500
- \_\_\_\_\_ Sapphire – (Dinner Sponsor, Table Sponsor, Photography Sponsor) - \$1,000
- \_\_\_\_\_ Pearl – (Supporting Sponsor) - \$500

**Sponsor a Case of Formula:**

\_\_\_\_\_ Cases X \$200 = \$\_\_\_\_\_ Total

**Advertising Sponsors:**

- \_\_\_\_\_ Full page - \$200
- \_\_\_\_\_ Half page - \$100
- \_\_\_\_\_ Quarter page - \$ 50

Please provide all artwork in hi-resolution as 4-color process JPG or PNG format appropriate for printing  
Advertising sizes for finished art are as follows:

- Full page: 8 ½ X 11
- Half page: 8 ½ X 5 ½
- Quarter page: 2 ¾ X 4 ¼

All artwork is due no later than November 20, 2017 for inclusion in Gala Program Book.

**PAYMENT BY CREDIT CARD**

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV#: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Zip Code on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

Email form with credit card payment to: [kchildress@cmnua.org](mailto:kchildress@cmnua.org) or  
Mail Form with Check to: "CMNuA", 20539 Courier Ridge Place, Ashburn, VA 20147



**children's**  
**medical nutrition**  
**alliance**

## Tax Exempt information Form

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 23 2014**

CHILDRENS MEDICAL NUTRITION  
ALLIANCE INC  
C/O SERENA HAYES  
7309 BALTIMORE AVENUE STE 117  
COLLEGE PARK, MD 20740

Employer Identification Number:  
46-2535073  
DLN:  
17053115306003  
Contact Person:  
SIRIJUN MAYI ID# 31449  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
March 26, 2013  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

CMNuA's 501(c)(3) tax id# is 46-2535073.  
Your donation will be tax deductible to the fullest extent allowed by law.



Funding Food and Families Gala - Raffle/ Silent Auction Donation Form

Donor Rep. Name/Title: \_\_\_\_\_

Donor Company Name \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Physical Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of Item or Service Being Donated:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Approximate Retail Value: \$ \_\_\_\_\_

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I would like to make a cash donation of:

\$25     \$50 (one can of formula)     \$100     \$200 (One case of formula)     \$350

\$500     Other \$ \_\_\_\_\_

Form of payment:     In Cash     Check (made payable to Children's Medical Nutrition Alliance)

Credit Card (CMNuA will set a time to come to you and swipe your credit card for payment)

**Please return this form and your donation to Lisa Endress by November 14, 2016.**

For pickup, please email [lendress@cmnua.org](mailto:lendress@cmnua.org) or call (301) 803-9967.

Thank you for your support!

CMNuA's tax exempt # is 46-2535073. Should you have any questions or require a copy of our Federal Tax Group Exemption letter, which establishes that we are a non-profit, 501(c)(3) organization, please feel free to contact us any