



Join us for the CMNuA 1st Annual Golf Tournament on Monday, May 15, 2017 at the Raspberry Falls Golf and Hunt Club in Leesburg, VA.

This is a great opportunity to play a gorgeous course, make connections, treat vendors, clients and prospective clients to a day on the links and raise money for a wonderful cause.

Each player will receive:

- A welcome gift bag
- Complimentary continental breakfast and unlimited drinks/full bar beginning at 8 am
- Unlimited, complimentary drinks and snacks on the course
- Awards presentation with complimentary BBQ lunch and unlimited drinks/full bar
- The chance to win BIG in closest to the pin, longest drive, putting and more contests.

The Children's Medical Nutrition Alliance (CMNuA), is a non-profit that provides medical nutrition, related medical expenses and quality of life enhancing programs to families with children who are **deathly allergic to the protein in FOOD...ALL FOOD. These children need medical nutrition to thrive and even survive.** Their parents are hard working people like us. In our community and across the country, they hold down jobs, pay housing and utilities expenses and have health insurance. BUT, insurance doesn't cover the \$50+ PER CAN for the formula that their children need TO LIVE. **THEY DESPERATELY NEED OUR HELP!**

CMNuA's Fund for Food and Families is in its second year of providing special, life-sustaining formula, **FREE OF CHARGE** to area families, and those across the country, whose children will starve or suffer life altering severe reactions to the protein in food. Our list of recipients is growing daily but the need is far outpacing our ability to help everyone. We rely solely on donations to fund **this life-saving medical food campaign.**

This event is one of the main sources of fundraising for the Children's Medical Nutrition Alliance and our Fund for Food and Families, and we would like to **PROMOTE YOUR COMPANY** at our golf tournament and on our website, www.cmnua.org. Please consider one of these ways to help raise much needed capital so we can help these children!

1 – **Sponsor**, and generate future business from attendees, local business owners and over the 225,000 reached through our social media network and print media coverage. We offer many levels of sponsorship to choose from and have something to fit every budget.

2 – **Participate as a Golfer or Buy a Foursome** for you, your company, or your clients.

3 – **Donate Funds** Visit www.cmnua.org/donate. No donation is too large or small.

Attached you will find: Sponsorship Opportunities Information
Sponsorship Form

Please complete the sponsorship form and return to:
The CMNuA, 20539 Courier Ridge PI, Ashburn VA 20147
Or email to lendress@cmnua.org



1st Annual CMNuA Golf Tournament Sponsorship Opportunities

Raspberry Falls Golf and Hunt Club, Leesburg, VA
May 15, 2017

Presented by **YOUR LOGO/NAME HERE!**

Presenting Sponsor (EXCLUSIVE) | \$5,000

- Eight sponsored carts with branded sponsor signage on each
- Four team entries (16 players)
- Eight hacker packages (includes 16 mulligans, 8 tosses, 8 raffle tickets)
- Sponsor name or logo, (one or two color) imprint on golf towels provided to every tournament player at registration
- Exclusive First Hole Sponsorship with Signage
- Verbal recognition and 3-5 minute speaking opportunity at the Awards Ceremony and BBQ Lunch
- Opportunity to present the Winning Team Award at Awards Ceremony
- Two complimentary 2017 Funding Food and Families Gala Registrations
- Full page full color ad in 2017 Funding Food and Families Gala Program Book
- Opportunity for placement of additional branded promotional item in gift bags given to every tournament player
- Recognition as presenting sponsor in event program
- Company name/logo on the CMNuA.org event page web page header
- Opportunity to display company banner at tournament (provided by sponsor)
- Company name/logo on all print and social media marketing materials
- Company name/logo on event signage and post-event advertising
- List of players w/contact information



1st Annual CMNuA Golf Tournament Sponsorship Opportunities

Raspberry Falls Golf and Hunt Club, Leesburg, VA
May 15, 2017

Premier Level Sponsorships

Eagle Sponsor (Multiple available) | \$3,000

- Six sponsored carts with branded sponsor signage on each
- Three team entries (twelve players)
- Six Hacker Packages (includes 12 mulligans, 6 tosses, 6 raffle tickets)
- Exclusive Hole Sponsorship (other than 1st, 18th or competition holes)
- Verbal recognition at Awards Ceremony/ BBQ Lunch
- Sponsor recognition in the tournament program
- List of players w/contact information
- Company name/logo on all print and social media marketing
- Company name/logo on event signage and post-event advertising
- Company name/logo/link on CMNuA.org event web page
- Opportunity for placement of branded promotional item in gift bags given to every tournament player

Birdie Sponsor (Multiple available) | \$2,000

- Four sponsored carts with branded sponsor signage on each
- Two team entries (eight players)
- Four Hacker Packages (includes 8 mulligans, 4 tosses, 4 raffle tickets)
- Exclusive Hole Sponsorship (other than 1st, 18th or competition holes)
- Verbal recognition at Awards Ceremony/ BBQ Lunch
- Sponsor recognition in the tournament program
- Company name/logo on all print and social media marketing
- Company name/logo on sponsor banner/event signage and post-event advertising
- Company name/logo/link on CMNuA.org event web page
- List of players w/contact information
- Opportunity for placement of branded promotional item in gift bags given to every tournament player



1st Annual CMNuA Golf Tournament

Sponsorship Opportunities

Raspberry Falls Golf and Hunt Club, Leesburg, VA

May 15, 2017

Food and Drink Sponsors

Beverage Cart (2 Available) | \$1,500

- One sponsored cart with branded sponsor signage
- Two golf registrations
- “Beverage Cart Sponsored by” signs with sponsor name and logo on a beverage and snack cart that provides unlimited beverages and snacks during play.
- Verbal recognition at Awards Ceremony/ BBQ Lunch
- Sponsor recognition in the tournament program
- Company name/logo/link on CMNuA.org event web page
- Company name/logo on sponsor banner/event signage and post-event advertising

Awards Ceremony/BBQ Lunch and Bar Sponsor (2 available) | \$1,500

- One sponsored cart with branded sponsor signage
- Two golf registrations
- “Awards Ceremony Lunch Sponsored by” signage with company name and logo on table and bar signage during the afternoon awards ceremony, BBQ lunch and unlimited bar.
- Pop-up banner display (Provided by Sponsor) during the awards ceremony and lunch
- Verbal recognition at Awards Ceremony/ BBQ Lunch
- Sponsor recognition in the tournament program
- Company name/logo/link on CMNuA.org event web page
- Company name/logo on sponsor banner/event signage and post-event advertising

Breakfast with Complimentary Bar (2 available) | \$600

- One sponsored cart with branded sponsor signage
- Two golf registrations
- “Breakfast and Beverages Sponsored by” signage with company name and logo on table and bar table tent signage during check-in/morning continental breakfast with unlimited bar
- Pop-up banner display (Provided by Sponsor) during continental breakfast with open bar
- Verbal recognition at Awards Ceremony/ BBQ Lunch
- Sponsor recognition in the tournament program
- Company name/logo/link on CMNuA.org event web page
- Company name/logo on sponsor banner/event signage and post-event advertising



1st Annual CMNuA Golf Tournament

Sponsorship Opportunities

Raspberry Falls Golf and Hunt Club, Leesburg, VA
May 15, 2017

Competition Sponsors

Longest Drive Contest Sponsor (Exclusive) | \$750

- Your company's name/logo on "Longest Drive Competition Sponsor" signage at the hole
- One sponsored cart with branded sponsor signage
- Two golf registrations
- Name and/or logo recognition on sponsor banner/event signage
- Company name/logo/link on CMNuA.org event web page
- Verbal recognition at BBQ Buffet Lunch/Awards Ceremony
- Company name/logo on sponsor banner/event signage
- Sponsor recognition in the tournament program
- Opportunity to send a company representative to stay at the hole and present the award for Longest Drive at the Awards Lunch.

Closest to the Pin Contest Sponsor (Exclusive) | \$750

- Your company's name/logo on "Closest to the Pin Competition Sponsor" signage at the hole
- One sponsored cart with branded sponsor signage
- Two golf registrations
- Name and/or logo recognition on sponsor banner/event signage
- Company name/logo/link on CMNuA.org event web page
- Verbal recognition at BBQ Buffet Lunch/Awards Ceremony
- Company name/logo on sponsor banner/event signage
- Sponsor recognition in the tournament program
- Opportunity to send a company representative to stay at the hole and to present the award for Closest to The Pin at the Awards Lunch.

Driving Range Sponsor (Exclusive) | \$750

- Your company's name/logo on signage at the driving range
- One sponsored cart with branded sponsor signage
- Two golf registrations
- Company name and/or logo recognition on sponsor banner/event signage
- Company name/logo/link on CMNuA.org event web page
- Verbal recognition at BBQ Buffet Lunch/Awards Ceremony
- Company name/logo on sponsor banner/event signage
- Pop-up banner display (Provided by Sponsor) at Driving Range
- Sponsor recognition in the tournament program
- Opportunity to send a company representative to hand out branded materials at Driving Range



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Sponsorship Opportunities

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Supporting Sponsors

Scorecard Sponsor (Exclusive) | \$500

- Your company's name/logo on each scorecard
- One sponsored cart with branded sponsor signage
- Two golf registrations
- Name and/or logo recognition on sponsor banner/event signage
- Company name/logo link on CMNuA.org event web page
- Verbal recognition at BBQ Buffet Lunch/Awards Ceremony
- Company name/logo on signage
- Sponsor recognition in the tournament program

Mulligan Sponsor (Exclusive) | \$500

- One sponsored cart with branded sponsor signage
- Two golf registrations
- Sponsor recognition/signage at registration where Mulligans are sold
- Company logo on each Mulligan ticket
- Sponsor recognition in the tournament program
- Company name/logo/link on CMNuA.org event web page
- Company name/logo on signage
- Company name in post-event advertising

Hole Sponsor | \$400

- Your company's name/logo on tee signage at select hole on course (other than 1st, 18th or competition holes)
- Name and/or logo recognition on event signage
- Company name/logo/link on CMNuA.org event web page
- Sponsor recognition in the tournament program
- Opportunity to send a company representative to your hole

Cart Sponsor | \$350 – For your group, or to donate back to local military, police or fire fighters

- One sponsored cart with branded sponsor signage
- Two golf registrations
- Company name/link on CMNuA.org event web page



1st Annual CMNuA Golf Tournament

Sponsorship Form and Agreement

Raspberry Falls Golf and Hunt Club, Leesburg, VA
May 15, 2017

Contact Name

Organization Name (as you would like it listed)

Address

Telephone

E-mail

We cannot participate, but we are proud to enclose a contribution in the amount of \$_____

Please indicate sponsorship level(s)

- | | |
|---|--|
| <input type="checkbox"/> <u>Presenting Sponsor / \$5,000</u> | <input type="checkbox"/> <u>Longest Drive Sponsor / \$750</u> |
| <input type="checkbox"/> <u>Eagle Sponsor / \$3,000</u> | <input type="checkbox"/> <u>Closest to the Pin Sponsor / \$750</u> |
| <input type="checkbox"/> <u>Birdie Sponsor / \$2,000</u> | <input type="checkbox"/> <u>Driving Range Sponsor / \$750</u> |
| <input type="checkbox"/> <u>Lunch Sponsor / \$1,500</u> | <input type="checkbox"/> <u>Scorecard Sponsor / \$500</u> |
| <input type="checkbox"/> <u>Beverage Cart Sponsor / \$1,500</u> | <input type="checkbox"/> <u>Mulligan Sponsor / \$500</u> |
| <input type="checkbox"/> <u>Breakfast Sponsor / \$600</u> | <input type="checkbox"/> <u>Hole Sponsor / \$400</u> |
| | <input type="checkbox"/> <u>Cart Sponsor / \$350</u> |

_____ Golf Only Options

Individual Golfer / \$145 - Foursome / \$580

- 18 Holes of Golf for 1 or 4 Players
- Includes green and cart fees
- Continental breakfast
- BBQ lunch and awards ceremony
- Player appreciation bags
- Unlimited beverages and snacks

If applicable, please include golfer's names and email addresses below:

- 1- _____
 2- _____
 3- _____
 4- _____

Send this form and a check payable to "CMNuA" to: **CMNuA c/o Kaycee Childress
20539 Courier Ridge Pl
Ashburn, VA 20174.**

You may also email the form to lendress@cmnua.org and call to submit payment via credit card.
If you have any questions, please contact Lisa Endress at 301-803-9967.

CMNuA's 501(c)(3) tax id# is 46-2535073.
Your donation will be tax deductible to the fullest extent allowed by law.



1st Annual CMNuA Golf Tournament - SPONSORSHIP AGREEMENT - Terms and Conditions

This agreement ("Agreement") is entered into this _____ day of _____, 20____ ("Effective Date") between Children's Medical Nutrition Alliance ("CMNuA") and _____ ("Sponsor") to set forth the terms and conditions upon which Sponsor agrees to be **THE PRESENTING SPONSOR** of the 2017 1st Annual CMNuA Golf Tournament ("Tournament").

1. General. CMNuA is a non-profit organization exempt from federal tax pursuant to Internal Revenue Code section §501(c)(3), federal tax identification number 46-2535073.
2. Term. This Agreement will begin on the Effective Date set forth above and end on May 15, 2017, the scheduled date for completion of the Tournament ("Term").
3. Event Date. CMNuA will use its best efforts to conduct the Tournament on May 15, 2017.
4. Sponsorship Benefits/Payment. Sponsor shall receive the sponsorship benefits set forth in the 2017 1st Annual CMNuA Golf Tournament Sponsorship Opportunities brochure or provided proposal. CMNuA reserves the right to make non-material modifications to those benefits. Presenting sponsor fees are due in full before, March 15, 2017 in order to be included in promotional efforts. In-kind contributions are encouraged for goods and services that the Tournament committee deems essential to the success of the event including but not limited to: equipment, supplies, printing, and media. In-kind contributions are credited to sponsorship according to the goods and services provided to the Tournament. For the purpose of determining sponsorship levels, In-kind donations may be valued at one-half of their retail value.
5. Tax-deductibility: To comply with IRS requirements, CMNuA advises sponsor that the tax-deductible amount of your contribution for Federal Income Tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you that is over and above the value of the goods and services provided by CMNuA. Accordingly, any complimentary tickets or advertising will be deducted from your total contribution for your deduction for Federal Income Tax purposes.
5. Event Cancellation. CMNuA shall not be responsible for damages that result from delays or postponements of the Tournament due to circumstances beyond their reasonable control. In the event that the Tournament does not take place, Sponsor's sponsorship fee as set forth above shall be treated as a donation to the Organization and shall not be refunded.
6. Relationship/Entire Agreement. The parties to this agreement have no legal relationship other than as stated contracting parties herein. This agreement represents the entire agreement between the parties and supersedes any prior understandings or agreements.
7. Indemnity. Each party agrees to indemnify and hold the other harmless from and against any and all expenses, including reasonable attorneys' fees, that the other party may incur by reason of any claim arising out of the indemnifying party's negligence, intentional misconduct performance or failure to perform pursuant to this agreement, or any service or product sold or provided by the indemnifying party in connection with the Tournament. All individuals provided by or associated with Sponsor who perform services at the Tournament shall perform such services at the direction of, under the supervision and control of, and for the Sponsor's benefit. Such individuals shall not perform such services on behalf of and shall not be agents or representatives of CMNuA. Sponsor shall be responsible, as between Sponsor and CMNuA, for any injuries or damages caused by, or to, said individuals.
8. Governing Law. This Agreement shall be governed by the laws of the State of Virginia.

Sponsor Representative Signature

Date

CMNuA Representative Signature

Date